



# BUSINESS CURRICULUM INTENT

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At Swanlea School our curriculum intent for Edexcel GCSE Business Studies is to empower our students with the knowledge, skills, and understanding necessary to thrive in the dynamic world of business. We aim to develop their entrepreneurial spirit, critical thinking abilities, and ethical awareness to prepare them for future careers and to become financially responsible young adults.

While this is a theoretical qualification, our curriculum places a strong emphasis on developing skills that are vital for success in the modern world. Students will be encouraged to think critically, analyse information and its use in different contexts as well as solving complex problems that business owners see on a day-to-day basis. They will also develop effective communication skills, enabling them to articulate their ideas confidently and collaborate with others through the medium of presentations. Furthermore, through the topic "Making the business effective" we will develop numerical skills to enable students to make informed financial decisions, gain an understanding of the different sources of personal finance and the ability to interpret business data through the reading of financial documents.

At Swanlea we will also promote ethical awareness and promote conducting business sustainably through the topic "Growing the Business". Students will explore the importance of sustainability, corporate social responsibility, and ethical decision-making with case studies and contexts based on real world environmental issues. They will develop an understanding of the impact of business on society and the environment, and debate whether businesses should be the ones to lead this change. To summarise, business education cuts to the heart of how organisations are ran and maintained. In the 21st century, one cannot navigate through life without engaging with businesses. The intent of the course is to understand the relationship between customer and business and help students manage these relationships as both customers and members of an organisation.

