

GCSE BUSINESS

What Will I Be Studying?

During GCSE Business Studies you will develop the entrepreneurial spirit, critical thinking abilities, and ethical awareness to prepare you for future careers and to become a financially responsible young adult. You will think critically, analyse information and its use in different contexts as well as solving complex problems that business owners see on a day-to-day basis. You will explore the importance of sustainability, corporate social responsibility, and ethical decision-making with case studies and contexts based on real world environmental issues.

How Will I Be Assessed?

You will be sitting two exams at the end of the course, each paper worth 50%.

Paper 1 – Topic 1.1 Enterprise and entrepreneurship, Topic 1.2 Spotting a business opportunity, Topic 1.3 Putting a business idea into practice, Topic 1.4 Making the business effective, Topic 1.5 Understanding external influences on business.

Paper 2 - Topic 2.1 Growing the business, Topic 2.2 Making marketing decisions, Topic 2.3 Making product decisions, Topic 2.4 Making financial decisions, Topic 2.5 Making human resource decisions.

The papers will consist of calculations, multiple-choice, short-answer and extended-writing questions. Questions in Sections B and C will be based on business contexts given in the paper. Calculators may be used in the examination.

Who Would Enjoy This Course?

GCSE Business appeals to those who enjoy keeping up with what is going on in the world of business and finance, want to develop as a commercially minded and enterprising individual and appreciate the importance of being a responsible consumer, citizen and employee.

How Will This Course Help Me In The Future?

The skills you will learn can be applied on any scale, from leading a small team to running a company. There are many careers that you could pursue with business including market research, management, public relations, banking or advertising.

GCSE Business looks to give students an understanding of a wide range of ideas, theories and skills that are essential for any business to succeed, with particular focus on small businesses and business startups.