NCFE VCERT GRAPHIC DESIGN

What Will I Be Studying?

As part of this qualification students will be:

- Identifying and experimenting with Graphic Design components
- Exploring graphic designers, their work and working in the industry
- Working to graphic design briefs, refining and selecting ideas
- Forming a graphic design portfolio and explore creative direction.

Students will develop these skills and knowledge in:

- Using different tools and equipment competently
- Experimenting with materials and techniques
- Adapting their own ideas and responding to feedback
- Evaluating their own work
- Team working; presentation skills; independent working; working to deadlines; efficient use of resources.

Please use the link to access the detailed specification for this course:

https://www.ncfe.org.uk/media/czjfmeij/603-7011-7-qualification-specification-version-1-0-draft.pdf

How Will I Be Assessed?

Pupils are assessed regularly both on theory and practical work.

To be awarded the Level 1 or Level 2 Technical Award in Graphic Design, students are required to successfully complete six mandatory units for each qualification.

Content area 1:	Components of Graphic Design
Content area 2:	Work of graphic designers
Content area 3:	Requirements of a graphic design brief
Content area 4:	Planning, development and experimentation
Content area 5:	Graphic design production
Content area 6:	Design, present and promote graphic design work

The qualification has 2 assessments externally-set by NCFE: one non-exam assessment and one written examined assessment.

Assessment breakdown		• 1 hour 30 minutes examined assessment • 17 hours 30 minutes non-exam assessment
Non-exam assessment (NEA)	Weighting (60%)	Externally-set, internally marked and externally moderated: • synoptic project
Examined assessment (EA)	Weighting (40%)	Externally-set and externally marked: • written exam

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Total	100%	Overall qualification grades: L1P, L1M, L1D, L2P, L2M, L2D, L2D*

Who Would Enjoy This Course?

Students who would enjoy this course would have the following attributes:

- The ability to draw and render to a good standard
- Be able to work independently in a workshop environment
- Be able to think outside the box and have the ability to solve problems logically
- Confident using a range of computer software, programs and machinery

How Will This Course Help Me In The Future?

The following subject areas will complement this course:

- Design and Technology
- Art and Design
- Creative Media.

Students who achieve this V Cert qualification could progress typically to:

- Vocational Level 3 Applied General Certificate in Art & Design
- A Level Design and Technology.

It may also be useful to those studying qualifications in the following sectors:

- Design and technology
- Art and design
- Creative media.

This qualification focuses on an applied study of the graphic design sector and learners will gain a broad understanding and knowledge of working in the sector.

Being a Graphic Designer is the profession of visual communication that combines images, words and ideas to convey information to an audience. It involves designing print or electronic forms of visual information for advertisement, publication or website.